



emma hayes

# Willow

Tear sheet — Commercial vinyl pearl



EH052WCCP Chocolate



EH052WDCP Dusky Rose



EH052WHCP Charcoal



EH052WICP Indigo



EH052WMCP Midnight

# Panel layout

Mural design, custom printed to fit wall space

Height: custom printed to fit wall space



Width 51" + 1" overlap  
(129.5 cm + 2.5 cm)

Pattern continues



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# Commercial vinyl pearl

Tear sheet — suitable for residential and commercial projects

<p>Description: Type II commercial grade vinyl wallcovering. Embossed vinyl face with a metallic/pearl sheen and laminated non-woven backing.</p> <p>Printed width: 51 "+1" pattern overlap (129.5 cm + 2.5cm)</p> <p>Panel width: 54" including selvage</p> <p>Installation: Pattern match, double cut on the wall. Standard commercial wallcovering pastes, primers and techniques. For indoor use in environmentally controlled spaces.</p> <p>Fire test ratings: ASTM-E84 Tunnel Test Passed Class A EU Class Flame (EN15102) Passed Class B, s2 BS476 Parts 6&amp;7 Passed all requirements CAN/ULC-S102 Passed all requirements NZ Group 2-S AS/NZS 3837:1998 Group 2</p> <p>Mold/mildew: ASTM-G21 Specifications Passed all requirements</p> <p>Weight: Product weight (total): 20 oz. Per lineal yd. (13 oz. per Sq. yd.) 620.07 gr. per lineal meter (308.2 gr. per sqm) Vinyl weight: 17.0oz. Per lineal yard (527 gr. per lineal meter) Fabric weight: 2.7oz. Per lineal yard (83.6 gr. per lineal meter) Adhesive: 0.3oz. Per lineal yard (9.3 gr. per lineal meter) Thickness: 0.017 to 0.027 in. (.432 mil. To .686 mil.)</p> <p>Specifications: Federal Specification: CCC-408-D Type II* WA Specification: WA-101, NSF/ANSI 342 Sustainability Standard NFPA Life Safety Code 101*</p> <p>Type II Properties: Passes all criterion for WA101 Type II properties including: Break strength Tear strength Cold crack Heat Aging Shrinkage Stain resistance Coating Adhesion (Bond) Colorfastness Washability Scrubability Blocking Crocking</p>	<p>Sustainability: NSF-342 - Certified for Silver compliance for all 20 oz wallcovering constructions. HPD – Health Product Declaration available EPD – Environmental Product Declaration available UL third party certified for wallcovering industry average Low VOC – Meets California CDPH Standard for Schools and Offices when tested to CA 01350 Contributes to LEED v4 Meets or exceeds EU Toxicity standard EN 12149 A,B,C for heavy metals and formaldehyde Phthalate free formulation Prop 65 compliant Manufactured without the use of Brominated flame retardants For non-woven backed constructions – 11% post-consumer content in total product – using recycled polyester, cellulose 100% of backing fiber content is post-consumer fiber</p> <p>WELL Regarding the requirements of the WELL Certification. Wallcoverings comply with the three chemical categories as defined. Specifically, Part 3 – wallcoverings contain no ortho-phthalates such as those defined by the CPSIA. Examples include those listed ... DEHP, DBP, BBP, DINP, DNOP, DIDP. Part 4 – wallcoverings contain no Isocyanate Based Polyurethane products. Part 5 – wallcoverings contain no Urea-Formaldehyde products.</p> <p>Comments: *Meets or exceeds requirements for flame spread, smoke developed and flashover.</p>
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## Installation instructions

Please read these instructions carefully before hanging this wallcovering. It is advisable that a professional decorator is used. **If you have any questions please contact us before installing.**

### BEFORE YOU BEGIN

1. Use of a permeable mold inhibiting primer product and the use of a permeable adhesive containing a mildew inhibitor is recommended.
2. All labels shall be checked for accuracy by the installer to insure that the shipment is received as ordered. Check all roll tickets to determine if more than one run or lot of the same pattern is to be installed. Installer should have a sample or strike off of the wallcovering pattern for comparison.

**If you have any reservations or questions regarding installation, please contact us, do not hang.** No claim can be accepted for hanging incorrect wallcoverings that were evident at time of hanging or for consequential loss.

3. If no defect is evident before installation, the material should be inspected after three (3) panels are installed. If any defect is evident at this time (or any point of the installation) no further material should be applied and we should be contacted IMMEDIATELY.

### SURFACE PREPARATION

A. All hanging surfaces must be clean, smooth, dry, undamaged, free of mold, mildew, grease or stains, and structurally intact. All loose paint and other wallcoverings should be removed. If moisture is present, immediately identify and eliminate the source(s) of the moisture and verify that all wall surfaces are completely dry before proceeding.

B. Any mold or mildew MUST be removed from walls and hanging surfaces prior to installation. Walls should not contain in excess of 4% residual moisture content. A moisture meter should be used to determine moisture content. Moisture infiltration and accumulation can lead to mold or mildew growth and must be corrected PRIOR to the installation of the wallcovering. If you are unsure if moisture problems are present, consult a qualified professional before proceeding. This product is intended for use in buildings that are properly designed and maintained to avoid moisture infiltration, condensation and or accumulation at wall cavities and wall surfaces, particularly in warm, humid climates. Walls should also be treated with bleach, Lysol and/or other approved, mildew –inhibiting products in order to inhibit further mildew growth. Manufacturer will not be responsible for any performance and/or quality issues if moisture problems are not addressed before installation, and/or if the building is not properly maintained to prevent moisture infiltration following installation.

C. Proper surface preparation is key to getting great results. To prepare the surface properly, we recommend that you prime all surfaces with a permeable, mold inhibiting wallcovering primer. For perforated wallcovering a high quality permeable primer, such as Roman ECO-988, should be used along with the matching adhesive.

D. For new drywall construction, a coat of wallcovering primer should be applied to the surface before application of wallcovering. Use a primer that dries to a solid color to conceal drywall joints.

E. Use only a lead pencil for marking walls and back of wallcovering. Do not use ballpoint or marking pen, they will bleed through the surface.

F. Do not install wallcovering unless a temperature above 65°F / 18°C is maintained in both areas of installation and storage for at least 48 hours prior to installation.

G. Note the the wallcovering is supplied with a selvedge to protect the edges during transit. This needs to be trimmed away before installation.

### ADHESIVE APPLICATION

Hang wallcovering with a premium quality heavy-duty clear pre-mixed adhesive. Use of a mildew inhibitor in the adhesive is recommended as above instructions. For perforated wallcovering a high quality permeable adhesive, such as Roman ECO-888, should be used with the permeable primer. Do not dilute adhesive. Brush an even coat of paste over entire back of wallcovering. Pay particular attention to run over edges so they are sure to be pasted. Book material for ten minutes.

### APPLYING WALLCOVERING TO WALL SURFACE

1. Refer to the installation diagram supplied with the order which shows overhang and panel amounts allowed for.

Mural designs are printed to fit the wall space with overhang amounts allowed for as per the diagrams supplied. For other designs, determine whether the pattern match is random, straight across, or drop match. Measure the wall height, allowing for pattern match, add 4 inches, and then cut the wallcovering. It will overlap onto the ceiling and the base approximately 2 inches.

2. Apply the recommended adhesive to the back using either a pasting machine or a paint roller.

Work the adhesive in, to cover the back completely, especially near the edges. Fold each end toward the middle, pasted sides together, aligning the edges carefully so they do not dry out. CAUTION: Do not crease wallcovering. Allow to "relax" for ten minutes (booking). This will allow the adhesive to penetrate the wallcovering fabric, which is important to a successful installation.

3. WITH ALL DIRECTIONAL PATTERNS, IT IS IMPORTANT TO LINE UP PATTERNS AT EYE LEVEL ALLOWING ANY DRIFT IN LINEUP TO RUN OFF TOWARD CEILING AND FLOOR. THE STANDARD ALLOWANCE IS ONE QUARTER OF AN INCH UP OR DOWN. IF PATTERN IS LINED UP AT THE CEILING THE PATTERN WILL BEGIN MISALIGNMENT SOONER AND THE GAP WILL BE LARGER. ALSO, MOST PATTERNS WILL BE VIEWED AT EYE LEVEL THEREFORE IT IS THAT AREA THAT NEEDS TO LOOK ALIGNED. IF THERE ARE ANY QUESTIONS ABOUT PATTERN LINEUP, CONTACT US. BE SURE FIRST DROP OF WALLCOVERING IS SQUARE ON WALL BY PLUMBING THE WALL AND USING A LEVEL.



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4. Avoid burnishing the face of the material. Use a wallcovering brush or a plastic scraper to smooth the wallcovering onto the wall. For optimal durability we recommend topcoating with DreamGuard Protex3 to help protect the surface of the wallcovering pattern from stain and abrasion. DreamGuard can be applied with paint roller either before installation or after installation (see separate instructions)
5. Do not rub. Do not allow vinyl adhesive to dry on surface as it may leave a white residue. Wash off excess paste from face of wallcovering as you hang it with a cellulose sponge. The cellulose sponge must be rinsed in clean water after every use. Blot dry with a clean cloth.
6. Place the second strip to the edge of the first strip. Tape seams before overlapping and double cutting to avoid getting adhesive on the wallcovering. If paste does get on the vinyl, clean it off immediately with clean warm water and blot dry with a clean lint less towel. Use a soft bristle brush to wash the ceiling and the baseboard to remove any paste residue. Do not leave any overlap on the seams since vinyl will not adhere to itself. \*Seams should be vertical, have a tight fit, and be free from air and paste bubbles. Seams should not be located closer than 6" to corners.
7. After three panels are smoothed to wall surface and excess paste removed, examine the installed panels for color uniformity. Any objectionable variations in colormatch, pattern match, etc...should be immediately communicated to us for inspection before proceeding further with installation.
8. After installation, the walls and wallcovering should be monitored for potential moisture or vapor infiltration or accumulation. Any such infiltration/accumulation after installation must be promptly eliminated in order to reduce the risk of mold/mildew growth.

## Cleaning instructions

### 1.0 GENERAL CONDITIONS, REMOVING DAY-TO-DAY SOIL

Ordinary dirt and smudges can be removed with a mild soap and warm water. Clean from bottom of wall upward. Rinse thoroughly with clean water from the top down using a sponge. Deeply embossed wallcoverings need extra attention to remove suds or loosened dirt that may lodge in the embossing. Dry wallcovering with a soft lint free cloth or towel.

For more difficult stains that are only surface deep, the use of a stronger detergent is recommended. Always test an inconspicuous area with the stronger detergent to be sure that the surface and ink are not damaged.

DO NOT USE steel wool or powdered abrasive because they can damage the image and textured surface. DO NOT USE solvents, alcohol, pine oil, or cleaners that contain these kinds of products as they can remove the image and damage the textured surface.

When cleaning, always take measures to prevent water from dripping behind molding.

NEVER MIX CLEANING AGENTS TOGETHER, VIOLENT REACTIONS MAY OCCUR.

### 2.0 SURFACE PROTECTION

Always protect new installations with a high quality topcoat to minimize damage by dirt, scratches and abrasion. This is especially important in high traffic areas where people and objects will have frequent contact with the surface.

DreamScape's DreamGuard Protex3 is a non-hazardous, water-based protective topcoat that is designed specifically to protect your valuable custom wallcovering from scratches, abrasions, smudges and many types of food stains. DreamGuard can be applied with commercial liquid laminating equipment as well as on site with a paint roller.



**Paste the paper**  
The adhesive should be applied to the reverse of the wallcovering before application to the wall.



**Washable**  
Dirt and some domestic water-based stains may be cleaned carefully from the front face with a damp sponge and soapy water. Oils, fats and solvent-based stains are not expected to be removable. Refer full cleaning instructions.



**Double cut**  
The wallpaper is overlapped and then cut through both layers. The excess pieces are then removed and the paper smoothed down to create a perfect butt join.