

NEWWALL

BLUSHVEIL | LUMEN

Light Shadow

RESIDENTIAL TEAR SHEET



Blushveil

Softly layered and ethereal, *Blushveil* evokes the delicate radiance of early light diffused through cloud and air. Its warm tonal transitions and gentle textures create a romantic atmosphere—offering a quiet sense of intimacy, softness, and serenity in any interior space.

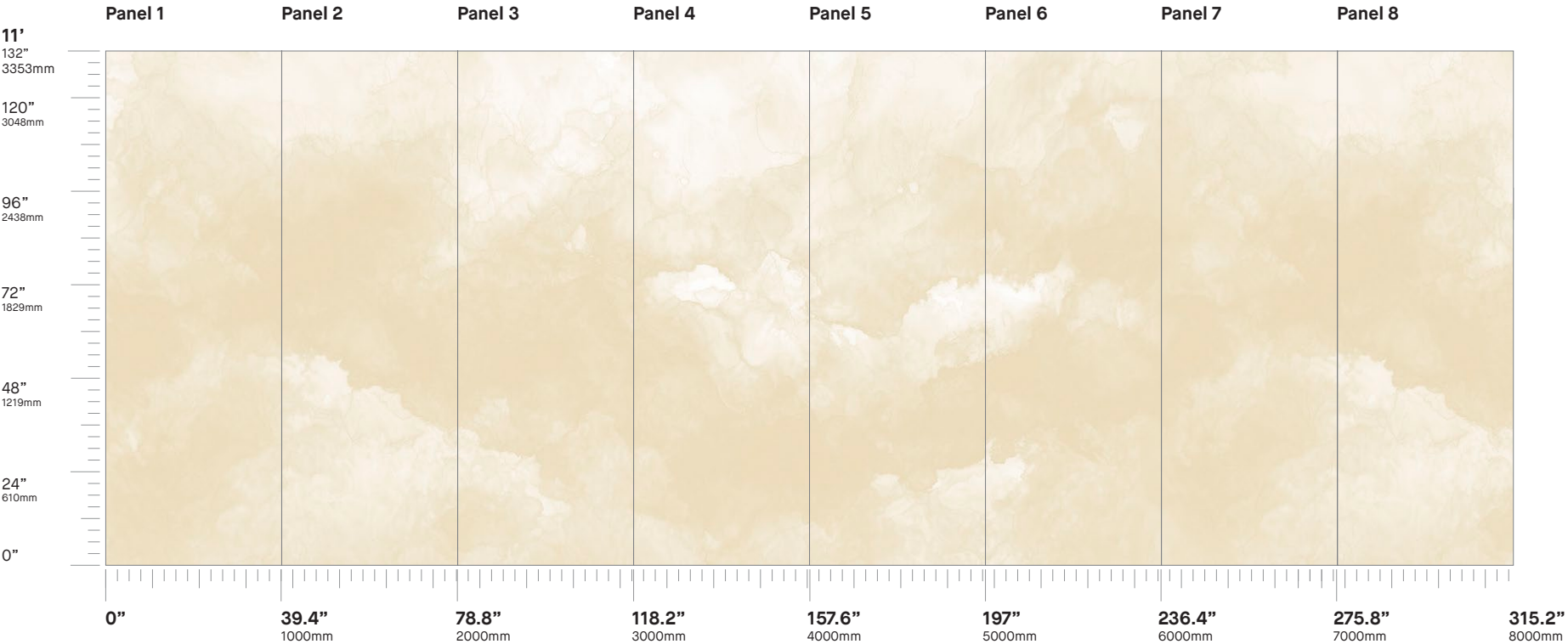


RESIDENTIAL

Blushveil

Lumen

DESIGN NAME	DIMENSIONS	ORIGIN	WASHABLE	SUSTAINABILITY
Blushveil	39.4"x 132"	Made in Europe	Yes	FSC® Certified
COLOR	SUBSTRATE	WEIGHT	EASY TO REMOVE	GREENGUARD Gold
Lumen	Non-woven	4.4 OZ/Yd2	Yes	OEKO-TEX® Standard 100
GRADE	FINISH	THICKNESS	PASTE THE WALL	
Residential	Matte	0.014"	Yes	
FORMAT	LEAD-TIME	TESTING	INSTALLATION TYPE	
Panel	2-4 Weeks	ASTME-84	Straight - No overlapping	



Installation Instructions

Light Shadow x NewWall Collection

PANEL SIZE

39.4" W x 132" H
(100 cm x 335 cm)

MATERIAL

Non-woven

GRADE

Residential

BEFORE YOU BEGIN

Please inspect your order carefully upon delivery. Confirm that:

- All panels are included and in perfect condition
- Panel numbers are clearly marked and follow the correct sequence
- The design aligns properly when laid out in order

NewWall is not responsible for issues that arise once installation has begun. If in doubt, pause installation and contact us.

WALL PREPARATION

For best results, ensure the surface is:

- Smooth, clean, dry, and free of dust, debris, or loose paint
- Uniform in color (prime if needed to prevent color variation behind light murals)
- Stripped of all previous wallcoverings

TOOLS REQUIRED

- Clean bucket & sponge
- Non-woven wallpaper adhesive (apply to wall only)
- Smoothing tool or soft wallpaper spatula
- Sharp utility knife or cutter
- Level or plumb line
- Measuring tape and straightedge
- Soft cloth or sponge for cleaning adhesive residue

HANGING THE PANELS

1. Unroll & Trim

Lay out each panel in order (left to right), trimming at the base of each panel where marked. Do not discard the panel number.

2. Dry Layout

Lay all panels flat in front of the wall to confirm the mural is complete and the design flows seamlessly.

3. Apply Adhesive to Wall

Using a brush or roller, apply the adhesive directly to the wall surface—covering slightly beyond the panel width.

4. Install Panels

Starting from the left, apply each panel top-to-bottom. Use a smoothing tool to gently press the wallpaper to the wall, removing air bubbles as you go. Do not overlap seams.

5. Clean & Finish

Immediately wipe away excess adhesive with a soft damp cloth. Trim excess material at the top and bottom using a sharp knife and straightedge.

NOTES

- This mural is a dry-hang product. Never apply adhesive to the back of the panels.
- Avoid pulling or stretching panels during installation.
- Install in a clean, temperature-controlled environment (ideally 18–25°C or 65–77°F).