

# The Power of Pattern



Down the Rabbit Hole in Black & White on grasscloth wallpaper



Warp & Weft on matte wallpaper

**A Poppy print** is playful, clean, detailed, bold, and contemporary. Uninterested in creating what's come before, a Poppy print is instead a personal exploration of repeating patterns, of either minimal forms or narrative objects, that are mesmerizing, soothing, and thoughtful.

Checker in Black on grasscloth wallpaper



## Materials

All of our materials are Class A Fire Rated ASTM E84 and printed with eco-friendly ink sets. The Poppy collection is available readily on the following materials, and designers may have the option of ordering any design on a material not already sampled. We are happy to work with you to create the perfect combination of pattern and material for your project.

### Smooth Matte Wallpaper

Our standard rolls are paste-the-paper residential grade paper residential grade paper ideal for most residential or low traffic public areas. This paper has a nice medium weight and high-quality finish. It comes trimmed, and is strippable and wipeable.

### Non-Woven Rag Paper

This fibrous non-woven material resembles an artist's rag paper, with an extremely matte finish when uncoated. Alternatively, we offer this material coated with a pearlescent finish for a beautiful sheen over the textured surface.

### Silk Wallpaper

We offer beautiful paper-backed silk that is luxurious and 100% silk.

### Grasscloth Wallpaper

Our 100% sisal grasscloth has great depth, texture and character.

The entire Poppy collection is available on commercial-grade materials that are specifically designed to meet or surpass the physical and performance characteristics required for commercial use. All of our commercial orders are priced by the square foot, available in continuous yardage bolts or sold as wall panels if needed. These are untrimmed for overlap and double cut installation.

Our wallpapers are produced in-house and shipped worldwide from our central location in the Midwest, making it easier for interior designers, architects, large firms, and specifiers to access our original designs under short lead times. We understand the importance of Type 2 designated wallcoverings for high traffic areas, which is why our commercial wallpaper offerings are printed to meet the flame spread and smoke development requirements of ASTM E-84 federal specifications. Our high performance vinyl wallcoverings are ideal for high traffic public areas such as foyers, lounges, corridors, offices, hospital wards, classrooms, hotels, and more.

### Type 2 Vinyl

We offer our designs on vinyl embossed with a canvas texture as well as a subtle sand-like texture. The finish has a very subtle sheen that lets the prints speak while providing the required durability. This is a highly durable material that is scrubbable and wipeable.

### Type 2 Pearlescent

With a lovely sheen created by a brushed texture finish, this type 2 wallcovering is highly durable, scrubbable and wipeable as well as beautiful.

### Type 2 PVC - Free Wallpaper

Our type 2 wallpaper is designed specifically for commercial spaces without an VOC emissions. These materials have undergone rigorous testing and have been certified by Greenguard Gold, which is a highly respected certification program for low-emitting products. Available in a smooth or textured matte finish, we are proud to provide this material to our designers.

## Commercial Wallcoverings



Small Bold Grid - Line: Putty, Background: Light Putty



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## Trade Program

Please join the Poppy Wallpaper Trade Program – a leading interior design resource for professionals looking to elevate their projects with the highest quality, unique and exclusive catalog of wallpaper products.

We are here to help you select the perfect wallpaper for your projects, provide you with product information and samples, and answer any questions you may have along the way. When you become a member of our Trade Program, you'll also enjoy exclusive pricing discounts on production orders, free sampling, and shipping discounts on all of our designs.

Visit the Trade Program section of [poppyprintstudio.com](http://poppyprintstudio.com) to sign up.



## Poppy Prints

To those who are new to Poppy and to those who have been following along since I launched the first Poppy wallpaper collection in 2016, the backstory to this business is likely unknown. From as early as I can remember I loved art, and by the time I was a young adult I had my sights set on fiber art and textile design. My college studies in handprinting, fabric dyeing, weaving, printmaking, and art history, led me towards a fortunate career in printed fabrics for fashion.

I recall a moment at the Maryland Institute, College of Art when I saw an early model large format digital fabric printer – I knew, with excitement, that this was my future. Five years into designing printed fabrics, I began designing and producing wallpaper. With early success and a warm embrace by reps, firms, and trade professionals, I was able to learn quickly about the interiors industry in order to create high quality wallpaper as a product and service.

Wallpaper as a trend may come and go, but there is an enormous range of need in the area of wallpaper and wallcoverings. It is a wonderful medium for the surface designer and goes beyond the home into public spaces of all kinds. The idea of creating a pattern for someone to enjoy in any capacity out in the world, is what motivates me. There are few things better than a well-designed functional object. I'm honored to be able to share my creativity and experimentation through the medium of wallpaper – and perhaps more – in the future.

Jennifer Hunt

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Down the Rabbit Hole in Sand on grasscloth wallpaper